

Computer Packages Inc. (CPI)

Serving the Intellectual Property Community Since 1968



**UNIQUE CPI ANNUITY MANAGEMENT
SERVICE**

Unique CPI Annuity Management Service



**INCREASE YOUR BOTTOM LINE
&
INCREASE SAFETY**

Costs and Risk Areas in Annuity Management



Other Suppliers on Annuity Fees and costs

- High Fees
- Hidden Charges
- Additional Charges:
 - instruction changes
 - data extraction software

Unique to CPI

- We guarantee and print the exchange rate.
- No hidden charges
- No other charges
 - Change instructions anytime without additional charge
 - We install data extraction software from any vendors without additional charge
 - We integrate with your accounting software (i.e. Serengeti, eCounsel) with no additional cost

Costs and Risk Areas in Annuity Management



Other Suppliers on Other Cost and Reliability Issues

- Support
- Many Restorations

Unique to CPI

- Support
 - We do not outsource our support. We have a stable local US and EU support staff.
- Hardly any restorations due to our unique
 - Data Quality
 - Paperless Annuity Management

Data Quality

Increasing Safety and Reducing Cost in the
Annuity Management



UNIQUE TO CPI

CPI's Data Quality

Unique to CPI



- Our daily electronic check of your data against public data increases data reliability, avoid restoration costs and costly annuity payment errors.
- Our team of data analysts specialized in analyzing data discrepancies by country.
- No other service provides this service. This is confirmed by the lack of restorations required for CPI vs. many restorations required by other suppliers.

Cleansed and Complete Data

Results to No Accidental Loss of Patent Rights and No Restoration Costs



We perform the following data checking without additional fee:

1 - Verify Numbers and Dates

- Annuity payments is an easy business as long as you have a correct number and date. A number with 1 digit wrong will make someone happy by paying their annuity but your client/company will be less happy.**

Cleansed and Complete Data

Results to No Accidental Loss of Patent Rights and No Restoration Costs



We perform the following data checking without additional fee:

2 – Populate Missing Data

- A missing number (i.e. patent number in UK) is another way of losing a patent asset. CPI populates this missing data and other data required for successful annuity payment.**

Cleansed and Complete Data

Results to No Accidental Loss of Patent Rights and No Restoration Costs



We perform the following data checking without additional fee:

3 – Determine application and patent type

- Not knowing that a case is a divisional and paying on the divisional filing date will also cause loss of the patent. Same is true of paying on national file date for PCT case. CPI avoids this problem with our Data Quality.

Cleansed and Complete Data

Results to No Accidental Loss of Patent Rights and No Restoration Costs



We perform the following data checking without additional fee:

- 4 – Find missing or wrong designated countries**
 - **If you have new staff and they key GR for Germany, it would be a disaster if you have an important patent in Germany.**
 - **Our reverse check also shows annuities being paid in Italy when there is no patent in Italy.**

Cleansed and Complete Data

Results to No Accidental Loss of Patent Rights and No Restoration Costs



We perform the following data checking without additional fee:

5 – Check Payment Status before Payment

- Avoid wasting money by paying on abandoned cases and cases paid by other party.**

Paperless Annuity Management



UNIQUE TO CPI

Paperless Annuity Management



- **An electronic workflow for annuity management that allows you to communicate to and from the annuity decision makers without paper and mail processing**
- **Allows you to generate cost and budget reports without contacting CPI**

Paperless Annuity Management

Unique to CPI



Cost Advantages

- Less labor in preparing reminders
- Intelligent review by decision makers with electronic link to claims and drawings

Increase Safety

- Paperless
 - Avoid the risk involved in paper and mail processing
- Avoid confusion of responsibility
 - Decision Maker keys decision, no middle-man
 - Agent Confirmation letter
 - Client Confirmation letter

EARS Tickler Sheet



- **Reduce cost with better reviews**
 - Decision makers can make better reviews with abstract and links to claims and drawings
 - Decision makers can easily see the annuity cost and cost savings

Converting to CPI



Converting to CPI



- **We have over 40 years experience in successfully converting clients to the annuity payment service.**
- **No Start-up Cost.**
 - We only need your data. We also assist you in extracting your data.
 - We can enter patent data with minimum information from you – e.g. one patent office number. CPI data quality populates the remaining data from public data.
 - We check your data against public data to ensure accuracy and completeness.
 - You only need to decide on effective date to start with CPI and inform your annuity provider of effective date of termination.
- **No long term obligation. Can stop anytime.**